	CONVENTIONAL BUSINESS DEVELOPMENT MODEL COSTING				VS.	SIMEC MODEL ADVANCE INTERNATIONAL MARKETING		
Parameters	Cost Higher Side (Rs.)	Months	Sub Cost (Rs.)	Annual Total (Rs.)		Cost Higher Side (Rs.)	ALL IN ONE COST (SCALE WISE)	Annual Total cost (Rs.)
INTERNATIONAL TRADE EXPERTISE MANAGER BUSINESS DEVELOPMENT SKILLS	65000	12	7,95,000					
MARKET INTELLIGENCE REPORTS	х			7,95,000				
SAAS (SOFTWARE AS IN SERVICE UTILITY)	x					All in one cost	MICRO SCALE	2,40,000.00 3,24,000.00
CONTENT AND SOCIAL MEDIA EXPERTISE	x						MEDIUM SCALE	4,32,000.00
Exhibition Participations	1500000	1	During Covid Times, Considered OptionaL					
International business tours	1500000	1	During Covid Times, Considered Optional					